**Title of the Article (font size 16 Bold)**

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**Abstract** (14 points font size bold)

The maximum length of your abstract should be 150-250 words in total. A structured abstract should include:

* Purpose
* Design/methodology/approach
* Findings
* Research limitations/implications

Keywords: Your submission should include 4-6 appropriate keywords. Short keywords should be captured from the principal topics of the paper (12 points font size and line spacing is 1.15).

**About the authors:**

1Corresponding author. Position, current affiliation (Garamond 11 points font size)

2Current affiliation of co-author (Garamond 11 points font size)