**Title of the Article (font size 24 Bold)**

**Abstract** (14 points font size bold)

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| The maximum length of your abstract should be 150-250 words in total. A structured abstract should include:   * Purpose * Design/methodology/approach * Findings * Research limitations/implications   11 points font size | | |
| **Keywords:** *Your submission should include up to 4-6 appropriate keywords. Short keywords should be captured from the principal topics of the paper (10 points font size italic and line spacing is 1.15)* | | |
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**NOTE:**

* **Ensure that the name of the author is NOT written anywhere in the anonymous file**

**Contents Formatting:**

**Headings are 14 points font size bold**

**The total word count of the manuscript should be from 6,000 to 8,000.**

*Subheadings are* ***12 points font size italic***

Contents are 12 points font size

Line and paragraph spacing is 1.5

**Figure or Table with appropriate captures are** **10 points font size bold**

* 1. **Introduction**

You should give purpose statement as a good starting point of your paper. The introduction should contain the aims of your paper including the importance of the topic and contribution to the body of knowledge. Background to the research should be shown and structure of the paper should be highlighted. You should clearly explain what made author decide to research this topic.

* 1. **Literature review**
  2. ***Subheading***
  3. ***Theoretical framework***

**Figure 1**

*Figure Caption*

*Source: Include the source whenever applicable*

1. **Methodology**

You should focus on the main stages of your research, research methods, and the influences of your research. You should give the reason of choosing particular samples, research methods, and or research designs.

1. **Findings and Discussion**

**Table 1**

*Table Caption*

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*Legend: Include the data interpretation here.*

Explanations and discussions.

1. **Conclusion**

You should summarize and conclude the main point of your research. You restate the main argument and present the key conclusion and recommendations of your research outputs. You explain about the implications for further research, as well as what extent your questions or hypotheses of your research have been answered. Finally, the limitations of your research should be highlighted.

1. **Acknowledgement/Any declaration**

You can provide sponsoring institutions, funding bodies, and/or other researchers who have helped in the preparation of your research project. Do not include personal acknowledgements.

**References**

You should supply a reference list in alphabetical order. All references in your manuscript must be formatted using APA 7th Edition. Please ensure that you check all your citations for completeness.

Excerpt of the APA 7th Edition is presented below.

* All sources cited within the document should be include in the list.
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