**Title of the Article (font size 24 Bold)**

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**Abstract** (14 points font size bold)

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| The maximum length of your abstract should be 150-250 words in total. A structured abstract should include: * Purpose
* Design/methodology/approach
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**About the authors:**

1Corresponding author. Highest Educational Qualification, Position, current affiliation (Garamond 11 points font size)

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