



ICMEI

**International Conference
on Management, Education
and Innovation**

Hosted by:

Institute of Industry and Academic Research Incorporated

In collaboration with:

Northwestern Visayan Colleges

January 20, 2024 • Virtual Conference

CONFERENCE PROGRAM



ICMEI



Opening Program

9:00AM Philippine Standard Time

Prayer

The IIARI and ICMEI

Welcome remarks

Prof. Dr. R. Anita

*St. Joseph's Degree & PG College, India
Conference Chair*

Introduction to keynote speaker

Keynote Address

Prof. Dewasiri N. Jayantha

*Professor, Sabaragamuwa University of Sri Lanka
Vice President, Sri Lanka Institute of Marketing*

Open Forum

**Presentation of partners,
collaborators & delegates**

Guidelines and Decorum

Mr. Mark Jones M. Delgado

Master of Ceremonies

Break – 10:15AM – 10:20AM

Plenary Session

10:20AM Philippine Standard Time

Introduction to keynote speaker 1

Lecture

Dr. Tengku Nazatul Shima Tengku

*Senior Lecturer, UiTM Pahang Branch
Malaysia*

Open Forum

Introduction to keynote speaker 2

Lecture

Dr. Shaikha Al Shabibi

*Assistant Professor, Gulf College
Oman*

Open Forum

Mr. Mark Jones M. Delgado

Master of Ceremonies

Lunch Break – 12:00PM – 1:00PM

Paper Presentations

1:00PM Philippine Standard Time

Parallel Session 1: Mr. Ezekiel A. Manire

Session Chair

TIME	PAPER TITLE
Track: Educational Management & Leadership	
1:00 - 1:10	Pedagogical Problems and Coping Strategies of Elementary Teachers during a Pandemic <i>Presenter: Gimel T. Tomazar</i>
1:10 - 1:20	Trends of Governance: Future Public Administrators in Focus <i>Presenter: Maria May Doña</i>
1:20 - 1:30	An Insight on ChatGPT and its Effects on Academic Integrity <i>Presenter: Gazala Yusufi</i>
1:30 - 1:40	An Automatic Hate Speech Detection in Social Media Through Computational Linguistics: Infidelity Videos in Focus <i>Presenter: Klein Mamayabay</i>
1:40 - 1:50	Natural Language Processing Employing Sentiment Analysis on The Public Voice of Filipinos During Crisis Situations <i>Presenter: Harry Dave Babor Villasor</i>
1:50 – 2:00	Social and Cognitive Development of School-Based Feeding Beneficiaries in the New Normal Learning <i>Presenter: Arlyn B. Celestial & Michelle V. Serna</i>
2:00-2:10	Portrayal of Philippine National Identity Via Presidential Inaugural Addresses: A Critical Discourse Analysis <i>Presenter: Darlene Angelica Loquias</i>
2:10 – 2:20	OPEN FORUM
Track: Educational Pedagogy	
Cluster 1	
2:20 – 2:30	Online Teaching Philippine Folk Dances and Learning Competencies Among Grade 7 MAPEH Students <i>Presenter: Dave Meinard-II O. Lirio</i>

- 2:30 - 2:40 Upskilling Stenography Skills of Students Through Active Practice Based as Pedagogical Innovation of Teaching
Presenter: Orlan D. Tabuada Jr.
- 2:40 - 2:50 Evaluation of Self-directed Learning Module and Level of Students Knowledge in Food Service Management
Presenter: Glenda J. Maglonso
- 2:50 - 3:00 The Self-Blended Learning and Self – Regulated Learning Models in Developing the Quantitative Skills in Statistics of Grade 11 Students
Presenter: Diwata D. Ona
- 3:00 - 3:10 Effectiveness of SBPS (Strengthening Basic Process Skills) in Boosting Students Achievement in Science 8
Presenter: Veronique M. Maranan
- 3:10 - 3:20 A Sequential Explanatory Approach on the Relationship Between Social Literacy and Student Engagement as Mediated by English Speaking Skills
Presenter: Jonelson C. Escandallo
- 3:20 - 3:30 The Moderating Effect of Verbal Linguistic Intelligence on The Relationship Between Speaking Anxiety and Communication Skills Among English Major Students
Presenter: Iris F. Billones
- 3:30 - 3:40 Content Integration of Environmental Management Practices and Responsible Behavior for Senior High School Learners
Presenter: Emma Lucel C. Abrigo

Cluster 2

- 3:40 – 3:50 Viewpoints of Students Toward Direct Instruction in Remedial Class: Input for a Proposed Learning Plan in Physical Science
Presenter: John Kenneth G. Manozon
- 3:50 – 4:00 Mathematical Problem-Solving Style and Performance of Students: Basis for Instructional Intervention Plan
Presenter: Luvie Jhun Gahi
- 4:00 – 4:10 Cultivating Sustainability through Indigenous Literacy: A Needs Assessment
Presenter: Zussette Candelario-Aplaon
- 4:10 – 4:20 The Mediating Role of Narcissism in the Relationship between Self-esteem and Aggression of University Students in Sagaing
Presenter: Khin Khin Khant

4:20 – 4:30	Reading Ability of Bachelor of Technical Vocational Teacher Education Freshmen Students: Basis for intervention <i>Presenter: Jovelyn M. Simbajon</i>
4:30 – 4:40	Knowledge on Livestock Farming of Bachelor of Science in Agribusiness Students: Basis for Instructional Materials Innovation <i>Presenter: Vincent P. Curran</i>
4:40 – 4:50	Beyond the Beats and Melodies: A Critical Discourse Analysis of Pop Music from The Philippines <i>Presenter: Rowena Magdayao</i>
4:50 – 5:05	OPEN FORUM

Parallel Session 2: Ms. Dyan Kiem R. Parcon
Session Chair

TIME	PAPER TITLE
Track: Business Management & Leadership	
Cluster 1	
1:00 - 1:10	The Mediating Effect of Green Orientation with High Performance Work Practices and Employee Engagement: A Study of Sri Lanka Navy <i>Presenter: Anuradha Iddagoda</i>
1:10 - 1:20	Training and Development Investment and Financial Performance of Non-Interest Financial Institutions in Nigeria <i>Presenter: Saifullahi Adam Bayero</i>
1:20 - 1:30	Interrelationship of Organizational Culture, Talent Management, Transformational Leadership and Commitment of Cooperative Employees in Region XII: A Path Analysis <i>Presenter: Kleven Jake A. Villamor</i>
1:30 - 1:40	Structural Equation Model on Work Engagement of Cooperative Employees in Davao Region <i>Presenter: Denisa A. Suteu</i>
1:40 - 1:50	Entrepreneurial Engagement of Business Graduates in Region XI with Entrepreneurial Motivation and Entrepreneurial Education as Determinants: A Convergent Mixed Methods Study <i>Presenter: Jesson Rey F. Sabado</i>
1:50 - 2:00	The Retention of Officers in The Sri Lanka Army: An Empirical Study <i>Presenter: Rukman Perera</i>
2:00 - 2:10	COVID-19 and the Experiences of Coconut Farmers in Davao Occidental, Philippines <i>Presenter: Ariel E. San Jose</i>

Cluster 2

- 2:10 - 2:20 Relationship Between Supply Chain Management Practices and Supply Chain Performance of Coffee Estates as Moderated by Their Supply Chain Orientation
Presenter: Dave E. Aparecio
- 2:20 - 2:30 The Moderating Effect of ICT Capability on the Relationship between Supply Chain Agility and Competitive Advantage of Drugstores in Region XI
Presenter: Daisy B. Areja
- 2:30 - 2:40 A Path Analysis on Sustainability Performance of Hospitality Industry in CARAGA Region
Presenter: Jengkie A. Omega
- 2:40 - 2:50 Mediating Effect of Innovation Capability on the Relationship Between Dynamic Capability and Business Resilience among Tourism Enterprises in Davao Region
Presenter: Robegin C. Campomayor
- 2:50 - 3:00 Mixed Methods Study on Digital Orientation and Digital Transformation of Multi-Purpose Cooperatives in Davao Region: Similarities and Differences in Context
Presenter: Ryan B. Perocho
- 3:00 - 3:10 Entrepreneurial Competencies, Financial Literacy and Innovation as Determinants of Business Longevity of MSMEs In Davao Region: A Path Analysis
Presenter: Beverly Grace B. Balderaz
- 3:10 - 3:20 The Moderating Effect of Entrepreneurial Ecosystem on the Relationship Between Entrepreneurial Skills and Entrepreneurial Success of Microfinance Enterprises in Region XI.
Presenter: Leslie Sherill R. Samson
- 3:20 - 3:35 OPEN FORUM

Track: Technological Innovation

- 3:35 - 3:45 Compressive Strength of Concrete Hollow Blocks (CHB) with Upcycled Plastics as Partial Replacement for Choker Aggregates
Presenter: Mark Anthony R. Menez
- 3:45 - 3:55 Mobile-Based Smart Waste Management and Reward System
Presenter: Ronald B. Fernandez
- 3:55 - 4:05 Corrosion Inhibitory Effect of Carabao Mango (*Mangifera Indica*) Leaves Crude Ethanolic Extract on Mild Steel Immersed in Hydrochloric Acid and Sodium Hydroxide Media
Presenter: John Jeric D. de Castro
- 4:05 – 4:20 OPEN FORUM
- 4:20 - 4:25 WRAP UP

Awarding and Closing Program

5:15PM Philippine Standard Time

Words of thanks

Prof. Dr. R. Anita

Conference Chair

Giving of Awards

Mr. Ezekiel A. Manire

Ms. Dyan Kiem R. Parcon

Session Chairs

Closing remarks

Mr. Noel P. Munda

Gulod National High School

Philippines

Conference Co-chair

Mr. Mark Jones M. Delgado

Master of Ceremonies