



ICMEI

**International Conference
on Management, Education
and Innovation**

Hosted by:

Institute of Industry and Academic Research Incorporated

In collaboration with:

Northwestern University

January 17, 2025 • Virtual Conference

CONFERENCE PROGRAM



ICMEI



Opening Program

9:00AM Philippine Standard Time

Prayer

The IIARI and ICMEI

Welcome remarks

Prof. Juan Jobelle S. Acosta
Northwestern University, Philippines
Conference Chair

Message

Dr. Carie Justine P. Estrellado
Tayabas Western Academy, Philippines
Conferences Manager

Introduction to keynote speaker

Keynote Address

Prof. Dr. Flip Schutte
Head of Institute of PG Studies & Research
Stadio High Education, South Africa

Topic: Innovation in the Pedagogy of Postgraduate Thesis Supervision

Open Forum

**Presentation of partners,
collaborators & delegates**

Guidelines and Decorum

Mr. Bernardo O. Lirio Jr.
Master of Ceremonies

Break – 10:15AM – 10:20AM

Plenary Session

10:20AM Philippine Standard Time

Introduction to speaker 1

Plenary address

Dr. Manuel O. Maloniso

*Chairperson, International Affairs
College of Teacher Education,
Aklan State University, Banga, Aklan*

Open Forum

Introduction to speaker 2

Plenary address

Dr. Clement Ayarebilla Ali

*Vice Dean/Associate Professor
University of Education, Winneba, Ghana*

Open Forum

Mr. Bernardo O. Lirio Jr.

Master of Ceremonies

Lunch Break – 12:00PM – 1:00PM

Plenary Presentations

1:00PM Philippine Standard Time

Dr. Myra G. Flores, *Buenaventura Alandy National High School, Philippines*

Paper title: *Learning styles: Key to effective TVL education of ALS learners in Quezon Province, Philippines*

Dr. Mark Joshua D. Roxas, *University of Perpetual Help System DALTA – Molino Campus, Philippines*

Paper title: *English language and literature innovative assessment literacy and extent of implementation: The case of basic education teachers in a Philippine private university*

Hiranya Dissanayake, *Wayamba University of Sri Lanka*

Paper title: *Exploring the nexus between spirituality and corporate governance: A comprehensive review*

Dr. Julio Ramillo A. Mercurio, *St. Mary Catholic Church, Oskaloosa, Iowa, USA*

Paper title: *Quality of flexible learning environment in a Diocesan educational system*

Dr. Sharon R. Gungon, *New Washington Elementary School, Philippines*

Paper title: *Towards the development of valid assessment instrument for mentoring and technical assistance skills of master teachers*

OPEN FORUM

Dr. Helmer B. Montejo

Session Chair

Parallel Sessions

2:00PM Philippine Standard Time

Parallel Session 1: Mr. Ezekiel A. Manire *Session Chair*

TIME	PAPER TITLE
Track: Business, Management & Leadership	
Cluster 1	
2:00 - 2:10	Ethical climate in Capiz State University: Its influence on rule bending <i>Presenter: Dr. Cynthren L. Bernabe</i>
2:10 - 2:20	Identity politics, struggles, and representations of LGBTQIA+ community in administrative leadership of school heads in Quezon Province <i>Presenter: Dr. Angela J. Nieva-Lustañas</i>
2:20 - 2:30	Disaster Risk Reduction and Management (DRRM) on earthquake preparedness: An assessment <i>Presenter: Prof. Meschel Marcos</i>
2:30 - 2:40	The impact of digital health technologies on maternal health in Sub-Saharan African countries <i>Presenter: Saifullahi Adam Bayero</i>
2:40 - 2:50	The efficiency of barangay council in the performance of its function: Assessing its delivery service to the community <i>Presenter: Felipe K. Jamero</i>
2:50 - 3:00	Social protection through the seal of good local governance for barangays: The case of a local city in CALABARZON <i>Presenter: Jarold Fermanez</i>
3:00 - 3:10	OPEN FORUM
3:10 - 3:15	BREAK
Track: Business, Management & Leadership	
Cluster 2	
3:15 - 3:25	Alignment of higher education competencies with workforce demands: Insights on job relevance <i>Presenter: Vladimir Marie E. Cabutotan</i>
3:25 - 3:35	Artificial Intelligence in Philippine Construction: A Review of Literature vis-à-vis Future Directions <i>Presenter: Mark Paul O. Altarejos</i>

- 3:35 - 3:45 The impact of management accounting on decision making in modern banks:
Harnessing digital transformation and sustainability
Presenter: Dr. Kawa Wali
- 3:45 - 3:55 Digital work environment, employee engagement and job performance: A study
of a State University Sri Lanka
Presenter: Dinusha Gunarathna
- 3:55 - 4:05 Resilient strategies: Adaptation and recovery of small manufacturing businesses
Presenter: Dr. Elocel M. Delgado
- 4:05 – 4: 15 The impact of behavioral biases on budget decisions from a managerial
perspective
Presenter: Dr. Kawa Wali
- 4:15 - 4:25 OPEN FORUM
- 4:25 – 4:30 WRAP UP

Parallel Session 2: Ms. Dyan Kiem R. Parcon
Session Chair

TIME	PAPER TITLE
Track: Educational Management & Leadership	
2:00 - 2:10	Micro credentials: What, why and whereto <i>Presenter: Prof. Flip Schutte</i>
2:10 - 2:20	Research capabilities and expectations of College of Business and Public Administration faculty members: Basis for capacity development program <i>Presenter: Gehana D. Lamug</i>
2:20 - 2:30	Resonant leadership characteristics and instructional supervision of school heads: Basis for a proposed training design for Schools Division of San Pablo <i>Presenter: Dr. Theresa Belen Kamatoy</i>
2:30 - 2:40	Enhancing school monitoring and evaluation through results-based management: The Case of Division of Tanauan <i>Presenter: Dr. Xander B. Castillo</i>
2:40 - 2:50	Language development, competence, and usage: Inputs to curricular enhancement for junior high school learners <i>Presenter: Dr. Robelyn Aquino</i>
2:50 - 3:00	Role performances of school heads and supervisors in Araling Panlipunan instruction: Basis for a proposed technical assistance plan aligned with the Matatag agenda <i>Presenter: Dr. Emelia Peñaranda Crescini</i>
3:00 - 3:10	OPEN FORUM
3:10 - 3:15	BREAK
Track: Educational Pedagogy	
3:15 - 3:25	Project GAMER (Gamification Approach Towards Modified Exercises in Reading): A reinforced intervention <i>Presenter: Maria Monica M. Angeles</i>
3:25 - 3:35	Pedagogical SPACES: A proposed framework students' modular vs. online learning experiences <i>Presenter: Dr. Maria Aurora Victoriano</i>
3:35 - 3:45	Knowledge, and usage of artificial intelligence for learning of students in higher education institutions <i>Presenter: Dr. Jelly L. Paredes</i>

- 3:45 - 3:55 Awareness, and attitude on artificial intelligence of higher education students
Presenter: Dr. Jelly L. Paredes
- 3:55 - 4:05 Dynamics of learning engagement: A study of perceptual factors and their role in motivational activity development
Presenter: Queenne Kimverlee Claro Landingin
- 4:05 - 4:15 Assessing the prevalence of anxiety and depression among college students
Presenter: Dr. Suneel Kumar
- 4:15 - 4:25 The citadels of reading: A reading and teaching strategy on enhancing reading comprehension of grade 7 students at Nanhaya National High School
Presenter: James Ira M. Corona
- 4:25 - 4:35 Analyzing Madeline Miller's novel Circe from a sociological lens: Highlighting value formation through worksheets
Presenter: Nicole Mae F. Fule
- 4:35 - 4:45 I DID OR AI'D? Contrastive rhetoric of human and AI-authored personal narrative essays
Presenter: Jon Paolo M. Ordoñez
- 4:45 - 4:55 OPEN FORUM
- 4:55 - 5:00 WRAP UP

Awarding and Closing Program

5:00PM Philippine Standard Time

Words of thanks

Dr. Marilou M. Saong

University of Baguio, Philippines
Conference Co-chair

Giving of Awards

Mr. Ezekiel A. Manire

Ms. Dyan Kiem R. Parcon
Session Chairs

Closing remarks

Mr. Bernardo O. Lirio Jr.

Master of Ceremonies