



Hosted by:

Institute of Industry and Academic Research Incorporated

In collaboration with:

Santo Tomas College of Agriculture, Sciences & Technology

January 19, 2024 • Virtual Conference

CONFERENCE PROGRAM



Opening Program

9:00AM Philippine Standard Time

Prayer

The IIARI and ISRC

Welcome remarks

Mr. Jayben Mati-ong
Aklan State University, Philippines
Conference Junior Chair

Message

Dr. Trinh Le Tan
FPT University, Vietnam
Conference Chair

Introduction to keynote speaker

Keynote Address

Dr. Nasser Al Musalhi
*Lecturer, University of Technology and Applied Sciences,
Sultanate of Oman*

Topic: "Introduction to IoT"

Open Forum

Presentation of partners & collaborators

Guidelines and Decorum

Ms. Jarizz C. Sayawan
Master of Ceremonies

Break – 10:15AM – 10:20AM

Plenary Session

10:20AM Philippine Standard Time

Introduction to plenary speaker 1

Lecture

Dr. Neelufer Aslam Kulkarni

*Assistant Professor, Gulf College
Sultanate of Oman*

Topic: “Objective wise analysis”

Open Forum

Introduction to plenary speaker 2

Lecture

Dr. Anuradha Iddagoda

*Senior Lecturer, University of Sri Jayewardenepura
Sri Lanka*

**Topic: “Journey in the research world:
Research gap to hypothesis”**

Open Forum

Ms. Jarizz C. Sayawan

Master of Ceremonies

Lunch Break – 12:00PM – 1:00PM

Paper Presentations

1:00PM Philippine Standard Time

Parallel Session 1: Mr. Dave Llota

Session Chair

TIME

PAPER TITLE

Track: Education

1:00 - 1:10	Bridging the Gap: The Effect of Strand-Course Mismatch on College Students' Academic, Psychological, and Career Trajectories <i>Presenter: Mahmooda Aziza Bhatti</i>
1:10 - 1:20	Level of Satisfaction on The Security Services of a State University: Basis for Continuous Improvement <i>Presenter: Jocelyn S. Gabata</i>
1:20 - 1:30	Literary Genres Preferred by English Pre-Service Teachers in Teaching Literature in a State University <i>Presenter: Imee B. Dela Torre</i>
1:30 - 1:40	Online and Onsite Language Learning Differences Through the Lens of English Major Undergraduates in a State University <i>Presenter: Klyde Francis R. Dela Cruz</i>
1:40 - 1:50	Transition from Online to Onsite Learning: Standpoints of College Students in a Government-funded Institution <i>Presenter: Angie Rose M. Fernando</i>
1:50 – 2:00	Bridging the Gap: Examining HUMSS Students' Perceptions of Sampling in Statistics <i>Presenter: Kristle Anne A. Sulit</i>
2:00 – 2:15	OPEN FORUM

Track: Science, Technology, Engineering & Mathematics

2:15 - 2:25	LumineSENSE: Structured Earthquake Notification for Safer Evacuation as an Earthquake Alert System for Optimal Evacuation Time Based on NDRRMC Standard Procedure <i>Presenter: Jireh Repdos</i>
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2:25 - 2:35	MetaCreation: A PC Assembling and Disassembling Using VR For ICT Computer System Servicing NC II Learners <i>Presenter: Gilbert Parungao</i>
2:35 - 2:45	Gamified Place Valuing Tool as Manipulative in Enhancing Number Placing Skills <i>Presenter: Realyn D. Relox</i>
2:45 - 2:55	Integrated Systems for Atika School <i>Presenter: Sanada Al Maamari</i>
5:55 - 3:05	Matrices Operations on Image Filtering Using Phyton <i>Presenter: Katherine A. Desupida</i>
3:05 – 3:15	Molluscicidal Activity of Pipinong Gubat (<i>Melothria pendula</i>) Leaf Extract against Golden Apple Snails (<i>Pomocea canaliculata</i>) <i>Presenter: Julia Marie P. Viña</i>
3:15 - 3:30	OPEN FORUM
3:30 - 3:35	WRAP UP

Parallel Session 2: Ms. Rovie C. Abello
Session Chair

TIME

PAPER TITLE

Track: Humanities & Social Sciences

Cluster 1

1:00 - 1:10	GenZ's home cooking behavior at FPT University Da Nang <i>Presenter: Nguyen Thi Xuan Ny</i>
1:10 - 1:20	Paombong Sociolinguistics: Teenagers' Awareness of Vinegar Maker's Local Tongue <i>Presenter: Ven Erick T. Santos & Olene Janine R. Espiritu</i>
1:20 - 1:30	"Balik-Serbisyo": A Phenomenological Study Exploring the Lived Experiences of DOST-SEI JLSS Scholars Working as Public-School Teachers to Fulfill the "Return of Service" Agreement <i>Presenter: Michael Angelo H. Ayap, Jean Claire B. Bondad, John Bennidick M. Condino, Marjian Godwill M. Macandile & Luis Joseph M. Maulion</i>
1:30 - 1:40	Genre of College Students' Social Media Posts: An Analysis <i>Presenter: Aldrin H. De Claro, Jr.</i>

1:40 - 1:50 FPT Students' Awareness about E-cigarettes
Presenter: Dang Hoai Thuong

Cluster 2

1:50 - 2:00 Modern Love Lines: An Inquiry on Experiences and Generational Views on Online Dating and Relationships
Presenter: Angelika Marie A. Cortez

2:00 - 2:10 Assessing Mother's Knowledge and Attitude on Routine Immunization: A Cross-Sectional Study at Kalinga Provincial Hospital
Presenter: Arawn Josh Bacacao

2:10 - 2:20 Food Security and Coping Strategies of Ata-Manobo Tribe: An Inquiry
Presenter: Hannah Kem M. Bondaon

2:20 - 2:30 Measuring the Impact of Pantawid Pamilyang Pilipino Program (4Ps) on Health and Education in Maangas Presentacion, Camarines Sur: A Regression Discontinuity Design (RDD) Approach
Presenter: Angela O. Credo

2:30 - 2:40 Food environment and health issues of Indigenous People: An Inquiry
Presenter: Ronegin P. Ramos

2:40 – 3:00 OPEN FORUM

3:00 - 3:05 WRAP UP

Parallel Session 3: Mr. Ronald E. Almagro
Session Chair

TIME

PAPER TITLE

Track: Business, Management & Accounting

Cluster 1

1:00 - 1:10 Identifying Common Themes in Customer Feedback: A Content Analysis on the Outlook of Consumers Towards Coffee Shops in Sta. Catalina Sur
Presenter: Allysa M. Medrano

1:10 - 1:20 Short Video and Gen Z Consumer Behavior
Presenter: Nguyen Huu Gia Tuong

1:20 - 1:30 Strategies of Promoting Small and Medium Enterprises: Basis for Development of Business Plan
Presenter: Divina T. Garcia

- 1:30 - 1:40 Food Safety Knowledge and Hygiene Practices among Street Vendors in Barangay Tibal-og
Presenter: Rhahima U. Labao
- 1:40 – 1:50 Digital Marketing Strategies Used by Competing Coffee Shops in Candelaria, Quezon: Perspective of Employees
Presenter: Josh Edric G. Sobrepeña
- 1:50 – 2:00 Lived Experiences of Street Food Vendors Amidst the Phase of Pandemic Recovery
Presenter: Mery Queen J. Dapitanon
- 2:00 – 2:10 The Impact of Street Food Handling on Customer Satisfaction in Brgy. Tibal-og Santo Tomas Davao del Norte
Presenter: Stephen Necko S. Pajomayo
- 2:10 – 2:20 Food Catering Services and Customers' Satisfaction in Barangay Tibal-Og
Presenter: Junard B. Madulara

Cluster 2

- 2:20 – 2:30 Does an Agricultural Intervention Impact the Socio-Economic Development of Farmers in Upland Barangays of Goa, Camarines Sur? Evidence from Regression Discontinuity Design
Presenter: Romy Jake G. Pagador
- 2:30 – 2:40 Bitcoin Investment Returns Prediction using ARIMA Model
Presenter: Brendan Yap Kar Lun
- 2:40 – 2:50 The Influence of Environmental Accounting Disclosures on Company Performance: A Meta-Analytics Review
Presenter: Mary Therese L. Obias
- 2:50 – 3:00 Determinants of Willingness to Adopt (WTA) Zero Plastic Policy of the Micro, Small, and Medium-sized Enterprises (MSMEs) in the Central Business District of Goa, Camarines Sur, Philippines
Presenter: Jeanna Mariel D. Reyes
- 3:00 - 3:10 Beneficial Financial Technology Services at Private High Schools Based on Modern Islamic Boarding Schools in Indonesia
Presenter: Haudh Al Maa'uun
- 3:10 - 3:20 Forecasting Stock Market Behavior Using Markov Chain Aided by Matrix Calculator
Presenter: Richelle Ann P. Goyada
- 3:30 - 3:45 OPEN FORUM
- 3:45 - 3:50 WRAP-UP

Awarding and Closing Program

4:00PM Philippine Standard Time

Words of thanks

Mr. Junard B. Madulara

*Santo Tomas College of Agriculture,
Sciences & Technology, Philippines
Conference Junior Co-chair*

Giving of Awards

Mr. Dave Llota

Ms. Rovie C. Abello

Mr. Ronald E. Almagro

Session Chairs

Closing remarks

Ms. Ma. Theresa O. Tuquib

*Santo Tomas College of Agriculture,
Sciences & Technology, Philippines
Conference Co-chair*

Ms. Jarizz C. Sayawan

Master of Ceremonies